

Doug Menez Launches Boutique Stock Site

Menez Archive Projects connects creatives with exclusive, emotional imagery

NEW YORK, January 25, 2010

Award-winning photographer Doug Menez is launching a boutique stock site offering exclusive access to commercial, editorial, and fine-art imagery from throughout his extraordinary career.

Menez Archive Projects (menez.com) will go live on Valentine's Day, with a launch party on February 18 at its New York City headquarters that will highlight images from the collection, as well as from Menez's entire body of work.

After a successful career as a photojournalist—traveling the world, from the Sahara to the Amazon to the North Pole—Menez brought his distinctive documentary approach to high-end commercial clients. “I think if there is any core to my work, it is the search for what we all have in common,” he explains. “I am a student of human behavior; I like to tell stories and capture emotion.”

That spirit is a constant through-line in the wide range of work on offer at MAP, whose thoughtfully curated selection of photographs is designed for those who appreciate authenticity and exclusivity. The site also features new work by Menez to reflect current trends and needs.

Menez's unique images, combined with white-glove service and state-of-the-art technology, make Menez Archive Projects an ideal collaborator for creatives searching for fresh new images to memorably tell their brands' stories.

For interview requests and more information: Christopher Beauchamp, Director of Sales & Marketing, Menez Archive Projects: chris@menez.com.



Launching February 14, 2010

Doug Menez is an award-winning documentary, editorial, and advertising photographer whose work has been featured in publications such as *Time*, *Newsweek*, *Life*, *People*, *Fortune*, and *USA Today* and in ad campaigns for Coca-Cola, Chevrolet, Nikon, Hewlett-Packard, Northwest Airlines, and many other global brands. Menez, who has been honored by the Cannes Festival, the AOP London, Graphis, and Communication Arts, has published two monographs (*Heaven, Earth, Tequila*, 2005; *Transcendent Sprit: The Orphans of Uganda*, 2008), and his photos were included in nine *Day in the Life* books. Menez's project "Fearless Genius," for which he devoted 15 years to documenting more than 70 companies in Silicon Valley in the 1980s and '90s, is part of the Douglas Menez Photography Collection at Stanford University Libraries.


